

Format perfect dynamic documents on any system

RedTitan has the complete solution for formatting dynamic customised documents.

Jobs are run automatically to the dynamic formatter from RedTitan's easy-to-use design and composition system. The sophisticated print server handles dynamic text formatting with embedded data, so that documents are perfectly composed at full printer speeds.

The software outputs to all standard printer and electronic formats, and interfaces with any data source from flat data files to remote databases.

With RedTitan your application data is kept free of embedded printer coding and all the print files are generated automatically. Formatting output from raw data and ERP systems allows you to apply high presentation standards across the whole range of corporate documents.

The RedTitan Advantage ▶

We make it easy

RedTitan are experts in solving all the real-world problems of large-scale document production: how to create perfectly formatted customised documents and deliver them to the right place at the right time. Our enterprise document portal includes a design and composition system and a sophisticated dynamic print server for the corporate network.

The professional choice for preparing documents is the RedTitan design system — a complete WYSIWYG page layout and document builder for high volume database publishing. It makes it easy to build 'boolean' conditions into the layout so that complete documents vary with the data records for 1:1 marketing messages.

You can merge the 'live' data in before printing to view the pages as they will appear in the final document. Proofing is straight to the local 'desktop' printer.

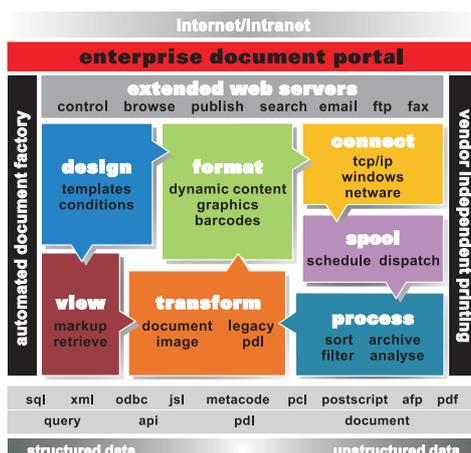
Perfect dynamic reformatting

From the RedTitan design system, resources are downloaded and the job is run automatically to the dynamic document formatter. This is a network print server that provides dynamic text formatting and composition features on Xerox Metacode, PCL and PostScript printers. The system can also handle legacy documents created with any Windows layout package.

Instead of building printer control codes into application programs, the RedTitan solution is to store the resources and fixed layout on the printer and merge the data separately. So each page with variable data is composed at the full speed of the printer.

The RedTitan document formatter instantly improves the look of your documents by formatting proportional fonts on Xerox LPS printers. Variable data is embedded in paragraphs and the system manages line widths, page ends and paper orientation so that each document is perfectly composed. No more typewriter-style fonts with gaps for the variable data! Everything is taken care of — even barcodes and tricky A3 paper orientation.

The system prints to Xerox, Hewlett Packard, Kodak, IBM, Océ and more in Xerox Metacode, PostScript, PCL and AFP.



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RedTitan enterprise document portal: dynamic document formatter



All standard barcodes supported

Dynamic barcodes and graphics

RedTitan are leaders in barcode technology for production laser printing. The dynamic barcode option links the output from the database or report writer and formats dynamic barcodes automatically on-the-fly. At the design stage barcodes are placed and viewed just like normal fonts.

Dynamic graphs and charts are also easily created and dynamically formatted. The data fields are linked to the segments of a graph or pie chart to create customised graphics in documents.

Fits into any system

With RedTitan you can always keep your options open: we never tie you into particular network protocols, host systems or printers. Our software runs on any PC in the organisation and uses a standard Windows interface to design documents, load resources, manage files, and view the progress of jobs. The document formatter integrates into any local and wide area network including Novell, NT and TCP/IP. Documents are output as Metacode, PCL or PostScript, which means that almost any printer — high-volume, mid-range and desktop — can be used.

Now you can integrate Xerox line printers into the corporate network: the printer can be connected using the on-line Barr card interface and the system converts PCL documents created in any Windows software into a Xerox datastream.

Automate the Process

With RedTitan, Automation using Enterprise Queue is easy. nQ is a web based solution that allows jobs to enter the system, applications run and output sent to remote

devices or electronic documents delivered to their destination. The system will email documents to user lists or send error reports to support in the event of problems with documents. In addition a Document Server system is available allowing users to 'pull' documents rather than having documents 'pushed' at them.

Sophisticated input processing and job automation

The RedTitan system has powerful facilities for processing input data: handling unusual data formats, organising multi-step data processing operations, reprocessing complex data, data routing and constructing HTML views of data for browsing.

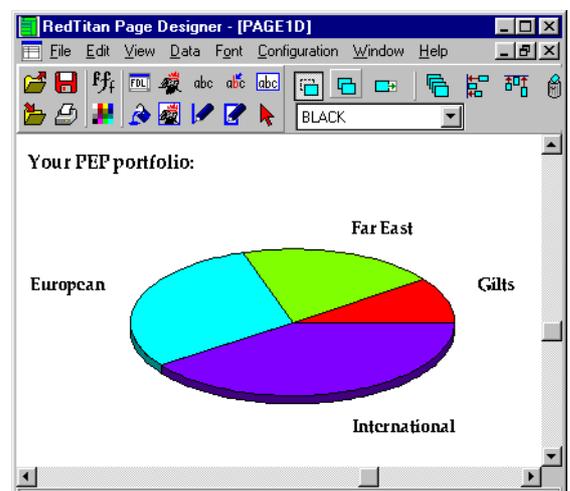
It also offers job management services: for example, job identification and ticketing, generating and downloading resource lists, providing a step-by-step guide to job setup, running jobs automatically.

Value added service

We think our programmers and technical support people are among the best in the world, with experience of Xerox printers that go back 20 years. Because we write our own software we can handle non-standard formats on request.

Why pay more?

Last but not least, the RedTitan has probably the best value document composition and production solution on the market — compare our prices with the other companies.



Dynamic graphics communicate better with customers